

RED PANDA TALES



From the international space station, a red panda mom shares with her cubs a legendary tale about a woman warrior's courageous battle for what's right.

GENRE / STYLE

3D CG Animated family adventure

AUDIENCE

Primary: 6-12 year olds

Secondary: Parents/Families

FORMAT / DURATION

90 minute movie

THEME

RED PANDA TALES: Battle of Trinity Flower is a martial arts family adventure tale where a female warrior defies gender norms and fights a formidable antagonist while struggling to choose between what she wants and what society expects of her.

SYNOPSIS

Set in a modern-day red panda world, an astronaut mom video calls with her family for her cubs' bedtime story. She retells the classic story about a woman warrior, Trinity, whose courage is tested when she defies what's expected of her. In the ancient Himalayan red panda story world, Trinity and her fellow warriors struggle with what their heart tells them opposed to their duty. The final showdown ensues with an exciting battle where Trinity eventually takes out their arch nemesis. When she returns home and reunited with family and friends, she's learnt that sacrificing love for the common cause is never easy.

NARRATIVE EXTENSIONS

RED PANDA TALES has been designed with the purpose of either the red panda mom or dad retelling the classics from the perspective of all red panda characters. The potential for stand alone story instalments is unlimited.

RED PANDA TALES features an overarching 360° marketing strategy that is innovative and creative. It's a strategy that includes: a built-in marketing campaign (socials), consumer products (licensed merchandise & ancillary products), publishing (middle grade ebook), mobile game, and music (soundtrack) assets aimed to increase awareness and engagement with the respective target audience and create alternate sources of IP revenue.

STATUS

The screenplay and story concepts for future tales are available.

